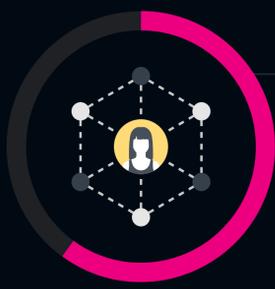


Splunk Practitioners Enjoy Career Stability and Opportunities Amidst Increasing Economic Uncertainty

TechTarget's Enterprise Strategy Group, in partnership with Splunk, conducted a research survey of 609 employed Splunk practitioners to explore if and to what degree their efforts learning and mastering Splunk tools are impacting career outcomes such as earning power, keeping up with inflation, and job security. The research shows that knowledge of and expertise with Splunk leads to higher compensation, more portable skills, and career advancement across domains, including IT operations, security operations, application development, and business analytics.

Splunk Skills Are Seen as Directly Driving Success



A three-fifths majority or more of Splunk practitioners credit their **Splunk skills as helping them professionally across areas like:**



Enterprise Strategy Group also observed that as Splunk proficiency increases, so does a practitioner's likelihood of achieving a benefit. **Those most proficient are:**



37% more likely to report an uptick in influence.



37% more likely to have earned a promotion.



31% more likely to have changed focus areas to something more interesting.



28% more likely to credit their hiring to their Splunk capabilities.

The Earning Power of a Splunk Practitioner

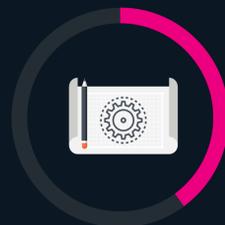
The research uncovers a consistent earning power advantage for Splunk practitioners relative to the general market, including IT, cybersecurity, and application development personas. **Based on Enterprise Strategy Group's secondary research:**



Splunk users in an IT operations role earn a **95% PREMIUM**



Splunk users in a cybersecurity role earn a **23% PREMIUM**



Splunk users in a development role earn a **40% PREMIUM**

“ Compensation is top-of-mind for all earners as the global economy continues to be subject to historically high inflationary pressures.”

- Adam DeMattia, Senior Director, Custom Research



86% of all respondents **feel their competencies with Splunk are helping them keep up with inflation.**

In Times of Uncertainty, Splunk Practitioners Are Confident in Their Value

As recessionary pressures loom, Splunk practitioners are confident their employers value them and, if needed, feel their reemployment prospects are strong.

The key to avoiding a layoff? Be seen as indispensable:



83% of all Splunk practitioners report **their employer values their skills.**

Those most proficient in Splunk strongly agree **3.3x MORE OFTEN** than their less-skilled peers that they are indispensable.

But as the economy tips toward recession, an individual's ability to secure new work becomes increasingly important:



72% of practitioners are confident in **their ability to find a comparable job quickly, if the need arose.**

Highly skilled Splunk users are **4.2x MORE LIKELY** to be very confident in their ability to secure new work.

The Bigger Truth

Splunk solutions have proven enterprise-wide advantages, from enhanced, automated security capabilities, to expanded IT and application observability, and turning data into insight. While such capabilities are undeniably advantageous to corporations, this research highlights how learning how to maximize Splunk solution mastery has significant benefits to practitioners.

Click below to review the research in greater detail.

[READ THE RESEARCH](#)

