

RESEARCH SUMMARY

The 2022 State of Splunk Careers Report Summary

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Forging Greater Career Stability, Amidst Increasingly Unstable Times

At the closing of 2022, as businesses and organizations continue to make their return to pre-pandemic levels of activity, new business-climate challenges emerge, such as rising inflation, deteriorating financial market stability, and recession concerns. All these factors give rise to a continued need for employees to strengthen their footholds around job stability and potential earning power. Conversely, companies will continue to maximize their ability to unlock the economic value of their data, produce enhanced analytics, and gain efficiencies via automation. Those tools that can provide these capabilities benefit both the enterprise they service, and the staff trained to use them. The hypothesis tested in this research is that as IT administrators, cybersecurity professionals, developers, and business analysts increase their proficiency with such solutions, the more they can positively affect their careers and organizations.

[The 2022 Splunk User Career Impact Report](#) is the latest entry in a continuing effort by Splunk, in partnership with TechTarget's Enterprise Strategy Group (ESG), to understand how advanced data skills affect Splunk practitioners' career prospects. This third and expanded survey of Splunk practitioners includes the perspectives of 609 employed Splunk practitioners, up from 383 in 2021. The survey covered earning power, promotability, and proficiency, and it shows us in no uncertain terms that businesses continue to value employees that can use data to answer business questions.

Key Findings

- **Splunk users ascribe numerous benefits to learning Splunk:**
 - Between two-thirds and three-quarters of users explicitly credit learning Splunk with increasing their job security, boosting their influence among their teams, changing their professional focus to a more interesting area, and compounding their earning power.
 - The most proficient Splunk users are more likely to benefit. They are: 37% more likely to report an uptick in influence, 37% more likely to have earned a promotion, 31% more likely to have changed their focus area to something more interesting, and 28% more likely to credit their hiring to their Splunk capabilities.
 - 86% of all respondents feel their competencies with Splunk are helping them keep up with inflation.
- **In addition to direct (causal) benefits, Splunk use correlates to impressive career progress (and particularly among those most proficient):**

- Splunk users across IT, application development, and cybersecurity all earn a premium relative to secondary research-driven benchmarks.
- Splunk users of a **high proficiency** (compared to those with an **adequate/beginner level of proficiency with Splunk**):
 - Earn a 48% premium relative to their peers in the same age cohort.
 - Are 26% more likely to have received a merit-based increase in the last 12 months.
 - Have seen a 50% larger pay increase, on average.
 - Receive more recognition in terms of being selected to work on special projects.
- **Skilling up with Splunk is correlated to increased feelings of satisfaction, security, and their value to the organization:**
 - Splunk users of a high proficiency (compared with those with an adequate/beginner level of proficiency with Splunk):
 - Are 2.4x more likely to be very satisfied with their job.
 - Are 3.3x more likely to strongly agree that their employer values them appropriately.
 - Are 4.2x more likely to be very confident in their ability to find suitable employment quickly, if needed.

The Bigger Truth

In such turbulent times as we face heading into 2023, it behooves companies and individuals alike to prepare themselves for the uncertainty of things to come. But what does seem certain is that proficiency with Splunk tools helps to place IT security, operations, and developers on a path toward success for both companies and employees, alike.

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