

Splunk Practitioners See Accelerated Earnings and Opportunities

ESG, in partnership with Splunk, conducted a research survey of 383 employed Splunk practitioners to explore the impact specialized data skills have on career variables such as salary and job security. ESG's research indicates that knowledge of and expertise with Splunk leads to increased compensation, more portable skills, and career advancement regardless of the domain they are applied to like IT operations, security operations, and application development.

Splunk Practitioners Earn More and Have Greater Job Satisfaction



64% of respondents say **salary** affects job satisfaction.

This is the most frequently cited driver (up from #2 last year).

“In order to command a higher salary, employees must have in-demand skills, like Splunk expertise, and be able to drive value for the organization.”

- Adam Demattia, Director, ESG Custom Research

ESG'S RESEARCH SHOWS:



On average, Splunk practitioners **EARN 30% MORE** than they did a year ago.

Increasing earnings at 8.6x the rate of inflation.

This acceleration in earnings coincides with a **39% increase** in the likelihood that practitioners have earned a promotion in the past year.

IT-focused Splunk practitioners



EARN 16% MORE than typical senior IT administrators.

Security-focused Splunk practitioners



EARN 22% MORE than typical cybersecurity analysts with 10-19 years of experience.

Data Skills Drive Job Security

In addition to earnings, Splunk practitioners are valued by their current employers and sought after by others:

TOP TWO CAREER BENEFITS REPORTED

#1.



Increased effectiveness at work, **62%**

#2.



An increase in job security and portable skills, **59%**



As a result, **81%** of respondents were confident they could find a new job with **comparable or better responsibilities and compensation** than their current job within a 3-month period.

A Shift To Cloud



Splunk usage is shifting to the cloud with a **64% increase** in **Splunk Cloud** usage year-over-year.

As new Splunk products and modules come to market, Splunk practitioners increasingly turn to Splunk to upskill and validate their abilities:



61% of respondents have participated in **Splunk training courses.**



49% of respondents have earned a **Splunk certification.**

The Employer Advantage

Splunk use clearly benefits the individual, but benefits to the organization are also noteworthy:



61% of respondents reported that their organization **IDENTIFIED A SECOND USE CASE FOR SPLUNK** within weeks of leveraging Splunk for its initial use case.

This is a 15% increase year-over-year, **indicating that use of Splunk for application development and business analytics are trending up.**



87% of respondents report that Splunk has put their company **IN A BETTER POSITION TO COMPETE AND SUCCEED.**

The Bigger Truth

The data makes it clear: Splunk practitioners are enjoying better career outcomes than their generalist peers. In many ways, this year's data shows that gap is widening, particularly in terms of salary and promotion trends. Employers should also take note: it's not a zero-sum game. Organizations that invest in best-in-class tools and talent tend to outperform their peers. Splunk frequently drives IT, security, and application development benefits, which combine to put the organization at a competitive advantage.

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