# Splunk Practitioners See Accelerated Earnings and Opportunities

ESG, in partnership with Splunk, conducted a research survey of 383 employed Splunk practitioners to explore the impact specialized data skills have on career variables such as salary and job security. ESG's research indicates that knowledge of and expertise with Splunk leads to increased compensation, more portable skills, and career advancement regardless of the domain they are applied to like IT operations, security operations, and application development.

Splunk Practitioners Earn More and Have Greater Job Satisfaction

64%

of respondents say salary affects job satisfaction.

This is the most frequently cited driver (up from #2 last year).

In order to command a higher salary, employees must have in-demand skills, like Splunk expertise, and be able to drive value for the organization."

- Adam Demattia, Director, ESG Custom Research

### **ESG'S RESEARCH SHOWS:**



8.6x the rate of inflation.

Increasing earnings at

This acceleration in earnings coincides with a 39% increase in the likelihood that practitioners have earned a promotion in the past year.

IT-focused Splunk practitioners



## EARN 16% MORE than typical senior IT administrators.

Security-focused Splunk practitioners



## EARN 22% MORE than typical cybersecurity analysts

with 10-19 years of experience.

## In addition to earnings, Splunk practitioners are valued by their current employers

**Data Skills Drive Job Security** 

and sought after by others:

## #1.

**TOP TWO CAREER BENEFITS REPORTED** 



at work, **62%** 

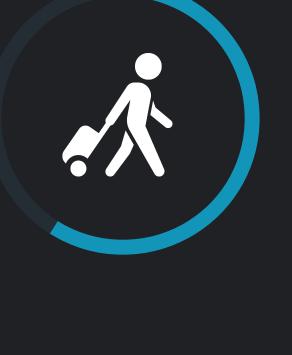
Increased

effectiveness

As a result,

81%

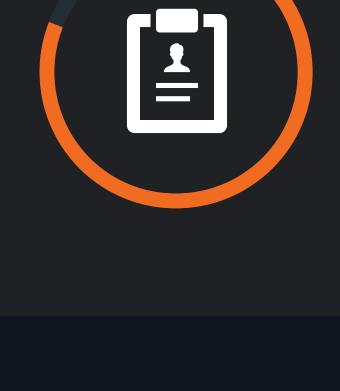
#2.



portable skills, 59%

An increase in

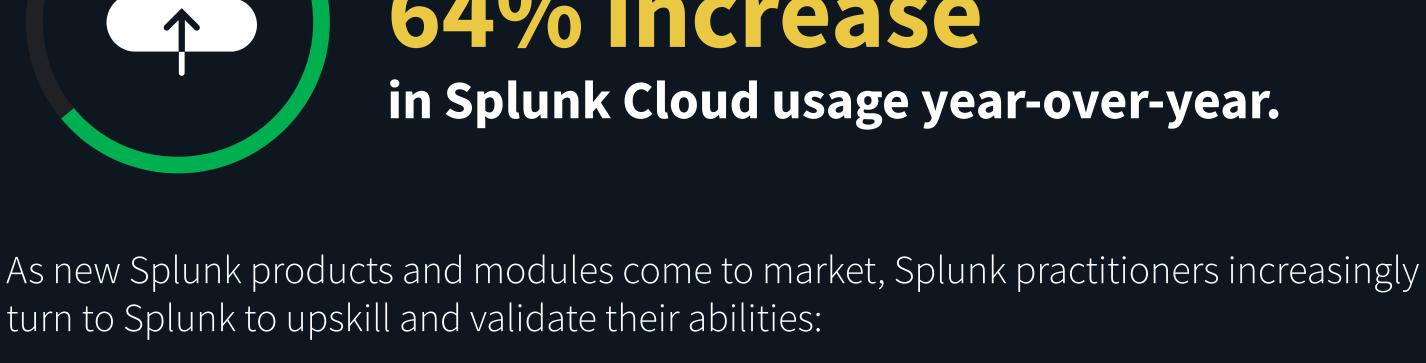
job security and



of respondents were confident they could find a new job with comparable or better responsibilities and compensation than their current job within a 3-month period.

Splunk usage is shifting to the cloud with a

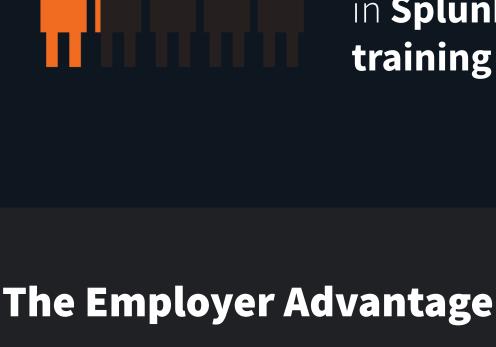
A Shift To Cloud



in Splunk Cloud usage year-over-year.

turn to Splunk to upskill and validate their abilities:

64% increase



training courses.

**61%** 

in **Splunk** 

of respondents

have participated

certification.

of respondents

have earned

a Splunk

49%

Splunk use clearly benefits the individual, but benefits to the organization are also noteworthy:



IDENTIFIED A SECOND USE CASE FOR SPLUNK within weeks of leveraging Splunk for its initial use case.

61%

This is a 15% increase year-over-year, indicating that use of Splunk for application development and business analytics are trending up.

of respondents reported that their organization

87% of respondents report that Splunk has put their company

IN A BETTER POSITION TO COMPETE AND SUCCEED.

**The Bigger Truth** 

# The data makes it clear: Splunk practitioners are enjoying better career outcomes than their generalist peers. In many ways, this year's

data shows that gap is widening, particularly in terms of salary and promotion trends. Employers should also take note: it's not a zero-sum game. Organizations that invest in best-in-class tools and talent tend to outperform their peers. Splunk frequently drives IT, security, and application development benefits, which combine to put the organization at a competitive advantage.

splunk>

**LEARN MORE**