ESG, in partnership with Splunk, conducted a research survey of 383 employed Splunk practitioners to explore the impact specialized data skills have on career variables such as salary and job security. ESG’s research indicates that knowledge of and expertise with Splunk leads to increased compensation, more portable skills, and career advancement regardless of the domain they are applied to like IT operations, security operations, and application development.

**Splunk Practitioners Earn More and Have Greater Job Satisfaction**

Data Skills Drive Job Security

In order to command a higher salary, employees must have in-demand skills, like Splunk expertise, and be able to drive value for the organization.

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- Adam Demattia, Director, ESG Custom Research

In order to command a higher salary, employees must have in-demand skills, like Splunk expertise, and be able to drive value for the organization.

On average, Splunk practitioners are enjoying better career outcomes than their generalist peers. As a result, employers should invest in best-in-class tools and talent to outperform their peers.

**A Shift To Cloud**

Splunk usage is shifting to the cloud with a 64% increase in Splunk Cloud usage year-over-year.

As new Splunk products and modules come to market, Splunk practitioners are increasingly turning to Splunk to upskill and validate their abilities.

**The Employer Advantage**

Splunk users clearly benefit the individual, but benefits to the organization are also demonstrated.

An increase in job security and portable skills, 81% of respondents report that Splunk has put their company in a better position to compete and succeed.

**The Bigger Truth**

The data makes it clear: Splunk practitioners are enjoying better career outcomes than their generalist peers. In many ways, this year’s data shows that gap is widening, particularly in terms of salary and promotion trends. Employers should also take note: it’s not a zero-sum game. Organizations that invest in best-in-class tools and talent tend to outperform their peers. Splunk frequently drives IT, security, and application development benefits, which combine to put the organization at a competitive advantage.

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